

# **Environmental, Social** and Governance

Embed ESG into your operations and governance

#### What is ESG?

ESG is the broad group of issues - environmental, social and governance - that have been grouped and used in the capital markets and by investors to evaluate and measure a company's total impact on the planet and on society.

#### Why should you care about ESG?

By aiming to improve ESG performance, companies can enhance long term value creation and support the achievement of the UN's Sustainable Development Goals. We believe that sustainable growth is the only way to build a successful business and have a positive impact on our environment and society:

- Consumers are choosing brands for their ethical behaviour and their record on climate change
- Investors are favouring businesses with robust ESG frameworks
- Regulators are requiring organisations to increase transparency in areas such as diversity, equal pay, carbon emissions and modern slavery

This makes your ESG efforts crucial to long-term value creation, growth and remaining relevant in a fast changing world.

#### **Our Journey**

We've launched a \$1.5 bn investment programme globally, to drive expertise and solutions that support our clients with managing the risks and opportunities of ESG. This investment includes industry-leading training through joint ventures with the University of Cambridge and technology alliances with ServiceNow and Microsoft, to give our clients access to the unique insights they bring.

We're also leading by example. KPMG is driving ESG within our organization — striving to minimize the harm to the planet and making a positive contribution to society.

Our Impact Plan sets out the collective ESG commitments KPMG is making, and the actions that are being taken across the firm to fulfill them, thereby helping to make a more positive impact on the world. It's about our impact, the progress we're making and where we're holding ourselves accountable.

#### How we can help?

Our ESG team is leveraged across the KPMG Regional and Global network and comprises of specialists in transformation, finance, climate risks and reporting. We'll help you with:



**Risks and opportunities** 



**ESG** strategy





#### **Transform your business**

Measure and report

We've designed our services to put ESG at the core of your operations - where it should be.

### Our ESG service lines



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ESG Advisory - Vision and Strategy

Sustainable finance and ESG Due Diligence

Climate risk and decarbonization - strategy and stress testing

**Sustainable Tourism** 

ESG reporting and assurance

ESG in tax and legal services

## For more information on how KPMG in Caricom can assist you and your business, please contact our team



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